

## Members Say



*It's worth it if you work it! The Chamber is full of opportunity, but you must work it and own it!*

*One way I'm doing that is by being the*

*president of the Westlake Leaders networking group.*

*Getting involved in the networking groups = more business sales for Chamber members. Do it, do it!*

**Laura Gross**  
President, no, no, no, YES! Inc.

## Events

**Breakfast:** Fri., Aug. 6, 7-9 a.m.  
Pass the Mic. Los Robles Greens Banquet Center.

**Mixer:** Wed., Aug. 18, 5:30-7 p.m.,  
Lavaggio the Art of Auto Detailing, Agoura Hills.

**Breakfast:** Fri., Sept. 10, 7-9 a.m.  
School-to-Career. Los Robles Greens Banquet Center.

**Mixer:** Wed., Sept. 15, 5:30-7 p.m.,  
Catering Celebrations by the Plug Nickel, Westlake Village.

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Online at [www.conejochamber.org](http://www.conejochamber.org)

Year-to-date website hits: 2,753,828  
Year-to-date business & community referrals: 715,955

## We Create Opportunities for Business Success by

- Creating a strong local economy
- Promoting community
- Providing networking opportunities
- Representing the interests of business with government
- Taking political action
- Supporting a sustainable future

**BUY LOCAL**  
THOUSAND OAKS • WESTLAKE VILLAGE • AGOURA HILLS

UNITED STATES CHAMBER OF COMMERCE

**ACCREDITED**

CALIFORNIA CHAMBER OF COMMERCE  
Helping California Business Do Business™

## MEMBER APPRECIATION CELEBRATION

# Chamber Names Conference Center After Former President Janet Levett

The Greater Conejo Valley Chamber of Commerce and Ventura County Star partnered on July 14 to dedicate the Janet Levett Chamber Conference Center and to thank Chamber members for their involvement and commitment to the Chamber.

Levett served as President and CEO of the Thousand Oaks-Westlake Village Regional Chamber of Commerce for the last 10 years (recently renamed the Greater Conejo Valley Chamber of Commerce) and, prior to that, the Westlake Village Chamber of Commerce (which merged with the Conejo Chamber of Thousand Oaks) for an additional 10 years.

An Accredited Chamber Executive, Levett brought the organization through a merger of two competing chambers. This resulted in the Thousand Oaks-Westlake Village Regional Chamber of Commerce emerging as one of the most highly acclaimed chambers in all of California, receiving the elite four-star accreditation rating from the United States Chamber of Commerce, a level



*Pete Turpel, Chamber Chairman of the Board (left) and Jill Lederer, Chamber President/CEO (right) present Janet Levett, former Chamber President/CEO, with a plaque commemorating the newly-named Janet Levett Chamber Conference Center.*

unsurpassed by any other chamber of commerce in California at that time.

Guests at the celebration were treated to music, Chamber swag bags, delectable hors d'oeuvres and drinks served by Ventura County Business Bank.

Raffle items were donated by Dr. Tony Hall of Malibu Chiropractic, Mastro's Steakhouse, Ventura County Star and Westlake Self-Storage.

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## GOVERNMENT RELATIONS

# Law Enforcement and Fire Protection Agencies Provide Briefing to Chamber



*Jill Lederer, Chamber President/CEO; Ryan VanOmmeren, GRC Chairman; Captain Joe Stephen, LASD; Jan Smith, Chamber Governmental/Economic Affairs Director; Battalion Chief Ted Smith, VCFD; and Chief Jeff Matson, TOPD.*

The June Governmental Relations Committee Meeting of the Greater Conejo Valley Chamber of Commerce welcomed local law enforcement and fire protection personnel to report on recent activities and to provide data on what businesses and residents should expect for the upcoming summer months.

Captain Joe Stephen, with the Los Angeles County Sheriff's Department, provided a brief biography of his law enforcement career prior to becoming the Captain of the Lost Hills/Malibu

Station four months ago. His department is responsible for five contract cities including the Cities of Westlake Village and Agoura Hills. The Station employs 153 sworn officers and covers a total of 180 square miles. The local crime rate figures are going down with very little violent crime occurring in this area. Captain Stephen reminded the members to be vigilant in locking car doors and putting items of value in the trunk. He also praised their volunteers who provided services to area

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## PROMOTING COMMUNITY

# 2010-11 Chamber Directory Debuts

## A Business and Community Guide to the Conejo Valley

The 2010-2011 Greater Conejo Valley Chamber of Commerce directory is now available. This 140-page full color directory is the most complete community resource guide for the Conejo Valley and surrounding areas.

In addition to comprehensive listings of Chamber members, the directory also includes

references for hard-to-find information such as public officials and VIPs, demographics, area maps, economic outlook, schools, parks, churches and synagogues, clubs, organizations, culture and entertainment, dining, shopping and much more.

All Chamber members have been mailed a copy. If you missed yours, you can pick one up at the Chamber office located at 600 Hampshire Rd., Suite 200, Westlake Village. Additional copies are also available for a nominal price and are a great addition for relocation packets and out-of-town business contacts and visitors.





## Greater Conejo Valley Chamber of Commerce

600 Hampshire Road, Suite 200  
Westlake Village, CA 91361  
805.370.0035 • Fax 805.370.1083  
[www.conejochamber.org](http://www.conejochamber.org)

(Formerly the Thousand Oaks-Westlake Village Regional Chamber of Commerce)

### EXECUTIVE COMMITTEE

**Pete Turpel, Chairman**  
Phone On-Hold Marketing Systems

**Jill Lederer, President/CEO**  
Greater Conejo Valley Chamber of Commerce

**Madeline Hess, Chairman-Emeritus**

**Phillip A. Koonce, Chairman-Elect**  
Sun Country Mortgage

**Kristen Davis, Treasurer**  
Amgen, Inc.

**Tammie Helmuth, Secretary**  
Conejo Awards

**John LaRocca, Director-at-Large**  
Sage Bankcard

**Rick Lemmo, Director-at-Large**  
Caruso Affiliated

**Susan Murata, Director-at-Large**  
Silver Star Automotive

### DIRECTORS

**Rodd Feingold, Conejo Valley Florist**

**Dave Friedl, CR Print**

**Betsy Friedman, NAI Capital, Inc.**

**Leonard Greenlee, Baxter Healthcare**

**Mary Guy, First California Bank**

**Steven Guzzo, Ventura County Star**

**Robert Hagelberg**  
Four Seasons Hotel Westlake Village

**Peggy Hinz**  
Anthem Blue Cross, Wellpoint

**Matthew Huss**  
Renaissance Agoura Hills Hotel

**Greg Kaapuni, Attorney at Law**

**Matthew Midura, Pepperdine University**

**Jacqueline Pick, Doctor of Chiropractic**

**Yavar A. Rafieha**  
Power of Home-Agoura Design Center

**Angel Robertson, Dallas Capital**

**Marcia Sutton, Dole Food Company, Inc.**

**Greg Taylor, Hub International**

**Ryan VanOmmeren**  
California Lutheran University

**Gary L. Wartik, City of Thousand Oaks**

**Nicole Winner, WinnerQuotes Insurance**

### CHAMBER STAFF

**Jill Lederer**  
President/CEO

**Sue Tuttle**  
Controller

**Jan Smith**  
Director of Governmental/Economic Affairs

**JoLynn Hinger**  
Director of Marketing/Communication  
Managing Editor

**Sarah Ekeberg**  
Communication & Special Projects  
Manager  
Assistant Editor

**Suzanne Sommer**  
Regional Membership Director

**Deborah Rutz**  
Regional Membership Representative

**Kelli Lighthizer**  
Director of Community Relations & Events

**Barbara Brown**  
Community Coordinator

## PRESIDENT'S MESSAGE

# A Thousand Small Gestures

*"A brand is a living entity that is enriched or undermined cumulatively over time, the product of a thousand small gestures."*  
~Michael Eisner

*"The goal of many leaders is to get people to think more highly of the leader. The goal of a great leader is to help people to think more highly of themselves."*  
~J. Carla Nortcutt

There is no single definition for the word *branding*. In my experience it is the combination of many things strategically planned, tactically implemented and benchmarked frequently along the way.

In many cases the leader of the product or company has his or her own branding, whether or not they realize it, and that identity becomes part of the result of



Jill Lederer  
President, CEO

the branding efforts. In fact, they are inextricably linked. If branding is ultimately how your potential customers feel about your product, then the leader of the company can greatly impact that feeling by leveraging his or her strengths in partnership with the marketing and communications components.

A combination of ac-

complishment, creativity, passion, technical skill, flexibility, grace under pressure, a sense of humor, and sheer strength and endurance, manifest themselves in a confident empowered workforce. There is no better message to send into the complicated world of options consumers encounter with every purchasing decision.

Your membership in the Chamber gives you use of many different platforms to help you extend your brand into the collective consciousness of the marketplace. Our website in particular conveys your message to tens of thousands of unique visitors per month. The use of the Chamber logo on your advertising materials gives you credibility and recognition of affiliation, immediately.

Your articles in the Chamber newspaper are distributed and read in over three cities, two counties

**Branding...is the combination of many things strategically planned, tactically implemented and benchmarked frequently along the way.**

and by 1,300 of your fellow Chamber members and their staffs.

Just those few outreaches communicate much about your personal branding... and that of your company, as well.

## Govt. Relations Committee

—Cont. from page 1

residents and businesses.

Captain Jeff Matson, city of Thousand Oaks Police Chief, began his remarks with the status of the recently passed budget for the county of Ventura. It appears there will be little change this year with one benefit being that the jail at the Olsen Road Station has the necessary funding to remain open. The Department has invested heavily in educational programs this past year. Area campuses have police officers assigned on a regular basis. The only full-time bike patrol in Ventura County is active in the city of Thousand Oaks. Chief Matson reiterated the communication efforts provided by his officers and area businesses maintain the crime rate at a nationwide low number.

Ventura County Fire Department Battalion Chief Ted Smith reported that the City of Thousand Oaks is funded by property taxes which have leveled off in the last several years. Due to budget constraints, no new programs will be initiated but services will not be curtailed.

He advised that the fire season will begin soon. Fuel moisture in northern California is under 100 percent, but due to the past rains, grasses are abundant and could create a problem this year. The Chief distributed a packet on the *Ready, Set, Go* program designed by Ventura County Chief Bob Roper that is now a nationally recognized program. The program was created to advise residents on a wildfire action plan in order to protect property and family and to assist fire personnel.

## NETWORKING OPPORTUNITY

# New Members Network and Learn About Chamber Benefits at the June New Member Luncheon



More than 30 new members were introduced to the many features and benefits of Chamber membership at the June New Member Luncheon.

A panel of Chamber employees and member representatives presented promotional and networking options, Chamber committees, and a variety of extras that are afforded to all Chamber members such as Lunch and Learn classes and free *Conejo Business Times* articles.

The group also took advantage of

the networking opportunities available amongst themselves.

The catering sponsor was Bristol Farms, 140 Promenade Way, Westlake Village, in the Promenade shopping center. Bristol Farms' catering department can accommodate small and large groups of almost any size, from children's cuisine to corporate events. Contact Denise Bussjaeger, Catering Coordinator, at 805.370.9197.



**CHAMBER STAFF**

**Community Coordinator  
a Resource for Members  
and Community Alike**



Barbara Brown

*In this and future issues of the Conejo Business Times, we will present a member of the Chamber staff. Each staff member's dedication and diligence contributes to the overall success of our Chamber.*

Barbara Brown has worked for the Chamber for the past 13 years. As Community Coordinator, she is an important resource for the community, members, residents and visitors. She acts as the staff liaison for SCORE, setting appointments, organizing schedules and disseminating information about local SCORE workshops. Chamber visitors seek Brown's expertise and experience when it comes to the community. She provides guidance, relocation packages, brochures and community information. Not only does Brown support the community, she also handles registration for Chamber events and Lunch and Learn workshops. In addition, she schedules conference room rentals and organizes the budding arrangement of member business cards, flyers and promotional items in the front lobby. She gives member referrals out to the community on a daily basis, while maintaining daily correspondence with membership.

**LEADERSHIP OPPORTUNITY**

**Chamber Now Accepting  
Nominations for Board of  
Directors Elections**

The Chamber is currently seeking a limited number of nominations for candidates representing businesses in Thousand Oaks, Westlake Village and Agoura Hills for the 2011 Board of Directors. Interested members who would like to donate their time and provide leadership to a premier organization with an outstanding reputation should contact the Chamber at 805.370.0035 for a form, or download an online version from the Chamber's website at [www.conejochamber.org](http://www.conejochamber.org).

Selected candidates will serve a three-year term of office and only those members who have a history of good standing in the Chamber and have been a member for more than 90 days prior to the election are eligible for nomination as a Director. The nominating committee is in the process of developing a slate of candidates to run for the 2010 Board of Directors. Applications must be returned to the Chamber office by Friday, August 27, 2010.

**BUSINESS EDUCATION**

**Chamber Brings E-Myth  
Solutions to the Conejo Valley**

Fifty business leaders learned how to work ON their business, not just IN it when they attended the E-Myth Solutions seminar, hosted by the Chamber on June 18.

This exceptional seminar was led by Karin Iwata, an experienced executive coach, seminar leader and keynote speaker for E-Myth Worldwide.

E-Myth coaches entrepreneurs to use the same time-tested business development formulas to build predictable, sustainable and successful businesses.

E-Myth Worldwide® is the leader in business success coaching, training and education programs and



Karin Iwata

services. For more than 30 years, the company has provided the programs, systems and tools that inspired founder Michael Gerber's bestselling handbook for small business owners, *The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It*.

**SUPPORTING BUSINESS**

**Avoid a Lawsuit: Purchase  
Your Required 2010 Employer  
Posters and Pamphlets from  
the Chamber Today!**

If you have even one employee, California and Federal laws require that you post the notices that are provided on this 28 x 53-inch poster.

All required Federal and State notices are provided on a single poster and it is also available in Spanish. The poster must also include information about your workers' comp benefits, pay day schedule and emergency contacts. You may need to order several to ensure that your business, branches and satellite offices are displaying the poster according to the law.

Avoid fines up to \$17,000 and legal problems in one affordable purchase.

Also available are required pamphlets including: Sexual Harassment Information Sheet, Unemployment and State Disability Insurance Pamphlets, Paid Family Leave Pamphlets, and Workers' Compensation Rights and Benefits Pamphlets.

You may also want to purchase the *2010 HR Handbook*, a step-by-step guide to managing human resources issues and complying with federal and California labor laws. This book covers key



HR areas including: hiring, policies, benefits, workplace safety, preventing discrimination, harassment and termination of workers. Written in plain English, it provides online access to all required and recommended forms and is an essential guide to developing and using human resources practices.

For legal questions, the *2010 Labor Law Digest* is a California-specific digest puts answers to labor law questions at your fingertips, Required and recommended forms are included on CD.

Key topics covered include: hiring, training, personnel records and privacy, wage and hour laws, unemployment insurance, State Disability Insurance, paid family leave, Workers' Compensation and more.

And new this year are the books *Protecting Your Customers' Credit Card Data*, and *Exporting Guide for California Business*.

Members can purchase their compliance materials at a discounted rate—one of the many rewards of being a Chamber member.

Contact the Chamber today at 805.370.0035 or visit [www.conejochamber.org](http://www.conejochamber.org) and go to the Chamber Store to order supplies for each of your locations.

**COMMUNITY RECOGNITION**

**Calling for Recognition  
Award Nominations**

The Chamber Board of Directors is seeking nominations from the Chamber membership for the following prestigious awards to be presented at their annual recognition dinner:

**Business of the Year** – This distinguished award is presented to a local business that is a member of the Chamber of Commerce who demonstrates good business practices and customer service, and exemplifies outstanding service to the community.

**Man of the Year** – This distinguished award is presented to an outstanding gentleman who demonstrates high standards, ethics and service to the Chamber of Commerce and the community.

**Woman of the Year** – This distinguished award is presented to an outstanding woman who demonstrates high standards, ethics and service to the Chamber of Commerce and the community.

**Volunteer of the Year** – This distinguished award is presented to an individual who has given his/her time and talents to the Chamber of Commerce and the community.

Deadline for Nominations is Friday, September 10, 2010. Nominations will only be accepted on the nomination form. Forms are available at [www.conejochamber.org](http://www.conejochamber.org).

Please join us for the 2011 Recognition Dinner and Gala on Friday, January 28, 2010, at the Four Seasons Hotel, Westlake Village.

**Meet the  
Chamber  
Board  
Members**

*The Chamber continues in this and subsequent issues of the Conejo Business Times, to introduce readers to members of the Chamber's Board of Directors. Board members devote significant time to the Chamber, attending monthly meetings and Chamber functions.*



Leonard Greenlee

Leonard Greenlee is the Facilities Management Director for Baxter Healthcare in Westlake Village.

In his position Greenlee oversees facilities planning and provides administrative support to Baxter facilities in Irvine, Los Angeles, Thousand Oaks, Van Nuys and Westlake Village.

Greenlee began his career with Baxter Healthcare in 1984 in Information Technology where he served in various capacities providing computer systems and telecommunication support and leadership to Baxter's Hyland Division in Glendale, CA. In 2001 Greenlee transferred to Baxter's facilities organization to lead the project of moving the newly formed Baxter BioScience Division into a new headquarters in Westlake Village. Prior to joining Baxter, Greenlee

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Mary Guy

A 40 year career in Commercial Banking has given Mary Guy the reputation and credibility

to be able to provide exceptional banking financial services to her private and professional business clients. She received her general banking degree through the University of Oregon in 1978 while working for US National Bank of Oregon.

Guy relocated to Southern California in 1980 and joined United California Bank.

A year later she joined Bank of the Oaks; overseeing the management of their Westlake Village Office until sold to First Interstate Bank twelve years later. She has

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## Thank You for Renewing

Exceptional businesses invest in the Chamber because they recognize the value of membership.

<b>47 Years</b> Sotheby's International Realty	<b>8 Years</b> Genworth Financial Ride On Therapeutic Horsemanship
<b>29 Years</b> Rotary Club of Westlake Village Noon	<b>7 Years</b> Law Offices of Gregory J. Kaapuni
<b>28 Years</b> Thousand Oaks Toyota & Scion	Sushi Yusho Japanese Restaurant
<b>26 Years</b> 92.7 Jill FM	<b>6 Years</b> Agoura Sash & Door, Inc. Buca di Beppo
<b>24 Years</b> Frames By You Shaver Jeep / Subaru	Nordman Cormany Hair & Compton, LLP
<b>23 Years</b> Rare Antibody & Antigen Supply Westcord Commercial R.E. Services	<b>5 Years</b> American Red Cross of Ventura County Your Health Connection
<b>21 Years</b> Villa Esperanza Services	<b>4 Years</b> Conejo Valley Masonic Center Assoc. LJG Business Services
<b>19 Years</b> Dole Food Company, Inc.	<b>3 Years</b> Advanced Prosthodontic Specialists Fisher & Associates, Inc. Mastro's Steakhouse
<b>18 Years</b> Truog-Ryding Company, Inc. dba The Village Chevron	<b>2 Years</b> A Rental Connection Law Offices of James D. Stephens
<b>15 Years</b> Chatsworth Products, Inc. Ladin Lincoln-Mercury	<b>1 Year</b> Alister A. George, M.D. Express Employment Professionals In Punch - Employee Time Accounting
<b>14 Years</b> Costco Wholesale	no, no, no, YES! Inc. So. Cal. Properties Sue & Bob Engler TalentWealth UCLA Cancer Center
<b>13 Years</b> Hang, William M., DDS, MSD The Simpson Co., Inc.	Video & Audio Center Zaken Corporation
<b>11 Years</b> McClave Jewelers	
<b>10 Years</b> Mark Anthony / Pianist	
<b>9 Years</b> Balance Your Books Manna Conejo Valley Food Distribution Ctr.	

### PROMOTING BUSINESS

## Meet the New Members

### Photography with a Creative Edge

Dan Madsen is a professional photographer, who has been shooting for over 15 years and absolutely loves every minute of it.

Madsen's background is not only photography, but graphic design as well. He worked for Sony Pictures Entertainment for 12 years as Director of Creative Print Services, working on films such as *Spider-Man 1, 2 and 3*, *Men in Black I and II*, and *Stuart Little 1 and 2*, to name a few.

Madsen also had the opportunity to photograph a few components in various movie posters along with

a few publicity magazine covers. He feels incredibly fortunate to be able to photograph moments in peoples lives that will be cherished forever and continue the timeless memories for many generations.

Madsen's goal is for families to look at the photographs he takes and say "wow!" It is an extreme high for him to get great feedback; which keeps him motivated to make each photo session a memorable one.

*Madsen would love to have the opportunity to capture your moment in life that will last forever. For more information visit [MadsenPhoto.com](http://MadsenPhoto.com) or call 805.907.1103.*

### MVP Boasts Quality Facility and Professional Instruction

Former Arizona Diamondbacks, Josh Goldfield and Jeff Brooks, along with Rich Rodriguez, of 13 MLB seasons have opened MVP Baseball and Softball Academy in Newbury Park.

MVP is an 8,000 square foot facility dedicated to professional private instruction and equipped with batting cages identical to those used by MLB facilities nationwide.

With a total of eight cages, including a full-length pitching area, MVP has four

lesson cages and four token-operated cages. MVP is Conejo Valley's only facility with two private lounges, flat screen televisions, complimentary coffee, and free WI-FI.

Add a video arcade and a first-class pro-shop, MVP has something for the Little Leaguer all the way up to the Big Leaguer!

*Inquire about our private instruction, memberships, camps, and clinics by visiting our facility at 3653 Old Conejo Road, Newbury Park, or by phone at 805.498.4MVP. Visit MVP Baseball and Softball Academy's Official website at [www.mvp-academy.com](http://www.mvp-academy.com).*

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### PROMOTING BUSINESS

## Welcome New Members

### Twenty-six Businesses Invest in Their Success

We welcome 26 new members. Be sure to check out their services and products, and use them whenever possible. Learn more about them at [www.conejochamber.org](http://www.conejochamber.org). Year-to-date we have had 2,753,828 hits to our website and gave 715,955 business and community referrals. There's strength in our numbers!

ADP Small Business Services

Aladdin Air Conditioning & Heating, Inc.

Applied AxioMetrics

Beds Unlimited

Blizz Frozen Yogurt

Blue Table Agoura Hills

Catalyst for the Arts

Catch A Photo

Conejo-Malibu Chiropractic

Dan Madsen Photography

Elder Financial Terrorism

EMS Training Institute, Inc.

iphonexfix1

LA SEO Service

LEAP

Limo 805

London Funding Corp

Merlin's Kitchen

MV Transportation

Pentagon Homes

Pepperdine University

RPM Mortgage Inc.

Shane F. Loomis, Attorney at Law

Tenner Johnson LLP

VIP Enterprises

Vom Fass Westlake Village



## Networking at Night Mixer

### Networking in Lavaggio Luxury

**Wednesday**  
**August 18, 2010**  
**5:30 - 7 p.m.**

Hosted by:  
**Lavaggio - The Art of Auto Detailing**  
30205 Canwood Street  
Agoura Hills, 91301

*Visit Lavaggio's grand state-of-the-art detailing facility and enjoy tasty bites from their Bellini Bistro while networking through their relaxing oasis of garden patios and flowing waterfalls.*

[www.lavaggio.net](http://www.lavaggio.net)

**Chamber Members:\$5 Non-Members:\$15**

For information call or visit:  
**805.370.0035 • [www.conejochamber.org](http://www.conejochamber.org)**  
Join us on Facebook

NETWORKING · FOOD · PRIZES · MUSIC · NETWORKING

# Taste of Conejo

**Coming**  
**Tuesday, October 12, 2010**  
**Four Seasons Hotel**  
**Westlake Village**

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For Sponsorships and Booth Reservations Contact:  
Kelli Lighthizer,  
Director of Community Relations and Events  
805.370.0035  
or email [klighthizer@conejochamber.org](mailto:klighthizer@conejochamber.org)





### New Members

—Cont. from page 4

#### Ponderosa is Any Business's Go-To Office Supplier

Camarillo-based Ponderosa Office Supply has delivered office supplies to companies across Ventura County for more than 25 years.

Offering a selection of 25,000 items (10,000 more than major office supply retailers) and a focus on serving the local community, the independent retailer is a unique blend of strong business and personal touch.

Ponderosa customers en-

joy next-day shipping, easy online, phone or fax ordering, and contract pricing, in which previous purchases are analyzed to guarantee future savings.

With a value on getting to know customers on a first-name basis and encouraging Ventura county businesses to thrive, Ponderosa Office Supply is a top choice for any local business's office supply needs.

To find out more, visit [www.PonderosaOfficeSupply.com](http://www.PonderosaOfficeSupply.com) or call 805.484.2873.

#### Agoura Hills Beauty Salon Pampers Its Customers

Paris Cut, located in the heart of Agoura Hills and owned by Gila and Fariborz Aframian, knows what pampering means and how to treat customers.

Paris Cut specializes in bridal, bar/bat mitzvahs, Brazilian/YUKO treatment, skin care, makeup, hair removal (threading and waxing), eye-

brow shaping, permanent makeup, hair extension, color and cut, stress relief treatment and manicure/pedicure.

At Paris Cut early morning's services are available and welcomed. Paris Cut is a very friendly and accommodating local beauty salon with many talented people aiming to serve our valued customers.

To schedule an appointment, call 818.991.1772 or visit [www.pariscut.com](http://www.pariscut.com) for more information.

#### Weekly Wine Tasting Commences at Bristol Farms

Bristol Farms in Westlake Village is proud to announce its Thursday evening wine tasting. Each Thursday, from 6 to 8 p.m., Bristol Farms will be paring their specialty wines with an amazing Tapas tasting.

Along with the wine are delectable hors-d'oeuvres, with the menu changing

every week. Examples include: smoked salmon with fresh fruit, Spanish fried manchego cheese, grilled gambas, Spanish chorizo chimichurri, and chicken croquettes. For dessert, there are orange cake with chocolate sauce.

The cost is \$22.95 per person; the second person is only one cent.

RSVP at 805.370.9197 and ask for the deli or wine department. Space is limited.

#### Rejuvenate at Chez Galatea

Chez Galatea Inc. is a new company breaking ground in the art of non-surgical facial rejuvenation, including Botox® and Juvederm®. At its foundation is Lukasz Iwan-czyk, MD, who personally oversees all procedures and consultations.

For every patient, a discrete and customized treatment plan is developed, thus providing the optimum combination of treatment

modalities to obtain the best results possible. State-of-the-art techniques are used to enhance the face, minimize any potential discomfort, and maximize natural-appearing results.

Located inside Jamie's Hair Salon and Day Spa at 2940 Thousand Oaks Blvd. #G, Chez Galatea provides a discrete, comfortable, and relaxing environment setting for their clientele.

For more information, visit [www.chezgalatea.com](http://www.chezgalatea.com) or call 805.496.4747.

#### Look, Taste, Enjoy at Vom Fass

Proprietors Eric Alcorn, Brad Selby and Michael Romance are bringing a taste of Europe to Westlake Village mid-August 2010.

Vom Fass, which translates to *from the cask*, encourages customers to sample their exclusive oils and vinegars along with the distilled spirits and liqueurs from around the world.

The product line makes excellent gifts and has extensive personalization of products available. With over 200 stores in Europe in

esteemed locales like Har- rods and Galeries Lafayette in Paris, the Westlake Vil- lage location is the first Vom Fass in California.

Vom Fass is located in the North Ranch Mall at 3815-A East Thousand Oaks Blvd. in Westlake Village.

For information visit [vomfasswestlakevillage.com](http://vomfasswestlakevillage.com).



#### Catalyst for the Arts Optimizes Balance

For Hollywood entertain- ment and digital media professionals of the Cone- jo, Catalyst For The Arts (CFTA) chooses to balance Hollywood/entertainment careers and companies with the glorious Conejo life- style.

CFTA optimizes this bal- ance for professional and personal success.

Digital entertainment media expertise is the future. CFTA, as widely celebrated

in national press (specifics at [www.catalystforthearts.com](http://www.catalystforthearts.com)), is uniquely expert in these media.

In motion pictures, televi- sion, and importantly, digital entertainment media, CF- TA's services to individuals and companies include artist (and company) management/ representation, sales support and guidance, negotiation and deal-making, strategic planning, and always...bal- ance between Hollywood career and Conejo lifestyle.

To find out more, visit [www.catalystforthearts.com](http://www.catalystforthearts.com) or call 818.597.8335.

EXTRAORDINARY CARE & CLINICAL EXCELLENCE

INPATIENT  OUTPATIENT

**Thousand Oaks Surgical Hospital**

Physician Referral Line: (805) 418-1255

[www.TOSHospital.com](http://www.TOSHospital.com)

401 E. Rolling Oaks Dr. Thousand Oaks, CA 91361

Advertise for as little as \$51 a month!

Reach more than 5,000 readers throughout the Conejo Valley. Call the Chamber for details. 805.370.0035

#### Cal-State Offers Local Event Rentals

Cal-State Rent A Fence, Inc. has been a local Conejo Valley Company for more than 20 years.

They can provide you with toilets, fencing, barricades, windscreen and even free-standing wrought iron panels for any type of event or construction project.

Being locally owned and operated makes this company a great choice for any type of fence or toilet rental need. The entire staff resides in the Conejo Valley and they have a great understanding of the community needs.

"We thrive on customer service," says Rick Modlin, President. "When you call us, you get the same person every time."



Call 800.499.5757, visit [www.rent-fence.com](http://www.rent-fence.com), or email Cal-State Rent A Fence at [sales@rentfence.com](mailto:sales@rentfence.com).

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## Ambassadors Spotlight



**Candice Shehorn**  
Owner, Key Point Coaching

Candice Shehorn is a Certified Professional Coach and owner of Key Pointe Coaching, LLC. Shehorn uses her varied corporate training experience, executive coaching skills and adult learning academic background to enrich and enable clients to achieve their personal and professional goals. Shehorn works with her clients in the areas of Career Development, Business Development and Executive/ Leadership Skills. Key Pointe focuses on developing and improving human potential using coaching methods combined with training and assessment techniques to foster, grow and retain knowledge that will assist clients throughout their careers and personal lives.

As a MBA graduate of the Pepperdine University's Graziadio School of Management and a certified coach through the International Coaching Academy, Shehorn has 20 years of practical hands-on experience in corporate leadership with nearly a decade in executing leadership programs and coaching business leaders to excel and achieve.

Shehorn can be reached at 818.706.9479 or 5699 Kanan Road, Suite 609, Agoura Hills, 91301. You can also follow Shehorn on Twitter at: <http://twitter.com/Key-Pointe> or through articles on her blog and website at [www.keypointecoaching.com](http://www.keypointecoaching.com).



**Don Phillipson**  
President, WSI ePro Marketing

WSI ePro Marketing is a full-service digital marketing agency focusing on helping small-business owners use their website to boost their company's sales.

WSI provides website design, search engine optimization (SEO), paid-search advertising (PPC) and social-media marketing through social sites such as Facebook. A website functions as a small business' online advertising — and Phillipson uses his 25 years' experience as an award-winning advertising copywriter to help his clients get maximum return on investment for their on-line advertising dollars.

Contact Phillipson at 805.262.2518 or visit [www.wsipro.com](http://www.wsipro.com).



## BUSINESS EDUCATION

# Free Lunch and Learn Business Seminars Slated for August

Learn from peers and pros at the Chamber's free lunchtime education series. Bring your own brown-bag lunch and join fellow Chamber members at the Chamber Conference Center, 600 Hampshire Rd., Suite 202, Westlake Village.

This free series is open to the first 30 respondents and advance reservations are required.

You must be a Chamber member to attend. Call the Chamber at 805.370.0035 to reserve your place.

**Wed., Aug. 4, 12-1:30 p.m.**

### Online Social Networking for Business

Moriah Harris-Rodger, Symbioc-racy.com

Online social networking provides a simple and affordable method to facilitate small business marketing.

This presentation will briefly cover strategies, with an open forum for questions from the audience.



**Wed., Aug. 18, 12-1:30 p.m.**

### Be the Best Networker You Can Be: Learn the Art of Business Networking

Same day as the Mixer. Learn at lunch, practice that evening at the Networking at Night Mixer.

John LaRocca, Sage Bankcard  
Marie White, Money Mailer of Conejo



Discuss how to meet, greet, network and get qualified leads at the evening's Mixer. Currently open to those members who have not attended a previous "Best Practices" session.

- Five biggest networking mistakes.
- How to feel comfortable with cold introductions.
- How to manage leads.
- Choosing your power partners.
- Critiquing your result.

## NETWORKING AT NIGHT

# Networking and Fruit of the Vine Pour Freely at Mixer

Scores of mixer guests converged at Cantara Cellars in Camarillo for a unique opportunity to network and try barrel samples of white and red wines.

Winery owners Chris and Mike Brown explained the ins and outs of wine-making. Cantara Cellars specialized in producing wines made from grapes sources from the Lodi Appellation in northern California.

The mixer crowd had an enjoyable evening of networking, hors d'oeuvres to accompany the wines, and raffle prizes.

Chamber mixers are a great way to make new contacts to enhance your business. For information on future events visit [www.conejochamber.org](http://www.conejochamber.org).

The evening featured a multitude of terrific raffle prizes, including:

- ZOOM! teeth whitening package, donated by Teri Bianchi, D.D.S.,
- La Quinta overnight stay, donated by La Quinta Inn & Suites,
- Complimentary educational assessment (for child or adult), donated by Sylvan Learning Center, Westlake Village,
- 10x10 self-storage unit for one year, donated by StorQuest - Thousand Oaks Location,
- Three wine baskets, donated by Cantara Cellars,
- Catered Mexican food dinner for six, donated by Merlin's Kitchen, and
- Xango Health Products goodie bag, donated by Deborah Rutz, Xango representative.



Jesse Brown, son of Chris and Mike Brown, pours samples for the mixer crowd.



New Chamber members in attendance were introduced to the mixer guests.



Winery owners Chris and Mike Brown hosted an enthusiastic crowd at the June mixer.



Guests and Ambassadors check in at the entrance to the winery.

## Reach the Business Community Advertise in the Conejo Business Times

The Conejo Business Times offers:



Official publication of the  
Greater Conejo Valley  
Chamber of Commerce

- Affordable rates
- Direct-mailed to all Chamber members each month
- Available at nearly 50 locations throughout the Conejo Valley: realtor offices, civic centers, restaurants, banks, hotels etc.
- Online 40,000 visits per month
- The only business publication in the Conejo Valley
- Rate discounts for Chamber members

For rates and details, visit the Chamber Store at  
[www.conejochamber.org](http://www.conejochamber.org)  
or call the Chamber at 805.370.0035  
or Direct Access Int'l at 805.405.2011



**BREAKFAST NETWORKING**

# Business Networkers Rally Around Breakfast Bingo

Breakfast of Champions was the name, networking bingo was the game, at the Chamber's July networking breakfast.

Each guest was given a bingo card with the assignment to have fellow breakfast guests introduce themselves and sign a square on the bingo card. Not only did everyone get to meet at least 25 different people, but they had fun doing it, too.

It was a great opportunity for business representatives to meet one another and learn about services and products.

Breakfast sponsor was Food Share, Ventura County's Food Bank, and emcee was Dave Burns of Cover 2 Cover Music.

The business card door prize winner received a lunch-for-two gift certificate donated by Los Robles Greens.

Raffle prizes included:

- \$40 gift certificate to Viva La Pasta, donated by Money Mailer of Conejo,

- Free storage unit of any size for one month and moving truck, donated by Westlake Self-Storage,
- Complimentary educational assessment (for child or adult), donated by Sylvan Learning Center, Westlake Village,
- Two overnight stays at any La Quinta Inn & Suites, donated by La Quinta Inn & Suites,
- Gift basket of sweets from Baskets & Bows, donated by Integrity Realty,
- \$50 gift certificate for Private Quarters, donated by Colours & Concepts, and
- Two \$75 gift certificates to Marmalade Café, donated by Marmalade Café, Westlake Village.



Bonnie Weigel, President/CEO of Food Share.



New Chamber members had an opportunity to introduce themselves to the breakfast guests.



Joe Engle of Loan Smart (left) and attorney Erin K. Tenner (right) sign one another's bingo cards.



Chamber member Lesley Pilkington (right) exchanges business cards with a networking guest.

## Greenlee

—Cont. from page 3

proudly served eight years in the United States Marine Corps.

Greenlee holds an associate in arts degree from Glendale Community College, a Bachelor of Science degree in Computer Information Systems from California State Polytechnic University, Pomona, and a Master of Science degree in Telecommunications Management from Golden Gate University.

Greenlee is in his third year as a member of the Chamber of Commerce Board of Directors and this year is also serving as the Chamber representative to the city of Thousand Oaks Business Roundtable. Originally from Milwaukee, Wisconsin, he currently resides in the city of Moorpark with his wife Karla.

## Guy

—Cont. from page 3

demonstrated the ability to manage both Operations and Lending while focusing on the customer.

Guy is currently Senior Vice President / Business Development for First California Bank headquartered in Westlake Village. She continues to provide a full range of banking services to new and existing loyal customers.

As a current member of CalCPA and Tech America Association, Guy hosts quarterly educational seminars focusing on the changing regulatory issues for CPA's and other business owners at the First California Bank Headquarters.

She is a meritorious Paul Harris Fellow serving two terms as Board of Director and Chair of the International Committee of the Rotary Club of Westlake Village. Guy was awarded "Volunteer of the Year" in 2005 by the Thousand Oaks/Westlake Village Chamber of Commerce. Her past associations have included Board Member of Community Conscience and Senior Concerns, and is an Under One Roof volunteer. She became a "Plank" member of the Department of Homeland Security after serving 10 years with the U.S. Coast Guard Auxiliary. She received a commendation from the Commandant of the Coast Guard for Meritorious Service in Search and Rescue and Salvage Operations following the Alaska Airlines Flight 261 Disaster; and was active in support of operations with the Coast Guard following 9/11.



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[www.KeepingVenturaCountyClean.com](http://www.KeepingVenturaCountyClean.com)

Think Green!



## New Members

—Cont. from page 5

### Thousand Oaks Electric Available for All your Electrical Needs

Thousand Oaks Electric is the full-service choice by businesses for electrical contract services and maintenance in the Greater Conejo Valley area.

Owner Lorcan O'Neill is a professional, licensed, master electrician and general contractor with more than 20 years experience.

Thousand Oaks Electric understands that you can't afford downtime

in your business.

That's why Thousand Oaks Electric is committed to being there when you need us and to fixing your electrical problems right the first time at an affordable price.

Thousand Oaks Electric also strives for complete customer satisfaction through superior workmanship and fast, dependable service.

**For more information, call Thousand Oaks Electric at 805.376.1996.** Thousand Oaks Electric—*keeping your business switched on.*

### Need Space? StorQuest Self Storage Announces Grand Opening

As times have continued to change, we have reached the point where our "stuff" now exceeds the physical space in which we have to put it in. What is the answer? StorQuest Self Storage.

The William Warren Group, Inc. (WWG) is pleased to announce the grand opening of its newest "Class A" development in Ventura County. The four-story, state-of-the-art storage facility offers over 57,000 rentable square feet in Thousand Oaks.

With climate-controlled units, which allow customers to preserve the longevity of their belongings in a controlled environment, WWG brings a better storage option for the community.

Providing access seven days a

week, the facility offers drive-up units, month-to-month rentals and packing and moving supplies. StorQuest also offers a free truck and driver to service its customers, as a convenience to facilitate the move-in process.

The property is located on 100 N. Skyline Drive between Thousand Oaks Blvd. and Hillcrest Drive.

**Customers can contact the facility directly at 805.494.4747 or visit [www.StorQuest.com](http://www.StorQuest.com).**



### U Name It Offers Promotional Items

Career advertising and marketing professional, Billy Martin, announces the formation of U Name It. The business of selling "tchotchkes," is the handling

of anything imprinted from buttons to banners and in Martin's case also includes large graphics and printing...U Name It.

**Contact Martin at 805.358.2319 to find out more about his promotional items.**

### Catch A Photo Preserves Memories

Your own color picture and personal message right on a customizable photo sport ball, pet ball, baby block, Christmas ornament and more with Catch A Photo's patented proprietary technology that will last for years.

Put your company logo and message directly on a customized ball for any promotional needs making yours a

truly one-of-a-kind product.

Catch A Photo offers discounts on purchases of identical items. There is never a set-up or design fee for customization. Find a great alternative to the traditional plastic trophies. Fundraising programs are available at no cost to you.

**For more information, call 805.813.6318 or visit [www.catchaphoto.net](http://www.catchaphoto.net) for more information. At Catch A Photo "the only limit is your imagination."**

### Merlin's Kitchen Masters Eclectic Cuisine

Merlin's Kitchen was started in 1995 as a café in the Evergreen Plaza. Due to the high demand for catering, Merlin's Kitchen relocated in 2001 to Via Colinas to expand its catering business.

Merlin's Kitchen has over 35 years of catering and event planning experience. The chefs at Merlin's Kitchen

have worked hard to master an eclectic variety of cuisines, including: Mexican, Italian, Asian and everything in between.

Merlin's Kitchen has an incredible professional and friendly staff that has been with us for years.

**You can also visit Merlin Kitchen's take-out location at 31139 Via Colinas # 208 (under the green awning), Monday through Friday 9 a.m. to 3 p.m.**

### Home Mortgage Consultant Specializes in Residential Lending

Desiree Sage has been a Home Mortgage Consultant for Wells Fargo Home Mortgage for the last five years and has been in mortgage lending since graduating college in 2002.

Her specialty is residential lending

for single family homes, condos, town-homes and 1-4 unit properties.

She focuses on getting first-time homebuyers into their dream homes and helps current home owners move up.

Whether it be purchasing or refinancing, Desiree Sage will take the guesswork out of the process for you.

**Contact her at 805.778.3104.**

### Law Practice Ensures Personable Service at a Reasonable Cost

Attorney Erin K. Tenner brings 25 years of expertise in business and real estate deals to Conejo Valley clients.

Her Agoura Hills law practice—having handled hundreds of millions of dollars in transactions—includes buying and selling businesses, real estate and loan transactions, dispute mediation and corporate matters including entity formation and shareholder agreements.



Known as a deal maker with a win-win philosophy, Tenner is easily reachable, personable and translates complex issues into effective solutions. Her flat rate billing program makes her valuable services affordable to clients looking to succeed in challenging times.

**Reach Tenner at 818.707.8410 or visit [www.ErinKTenner.com](http://www.ErinKTenner.com).**

### Affordable Design Packages Available to Chamber Members

Lilli Simone of Lilli Simone Interior Designs is a Paris, France trained interior designer whose motto is: "Good design doesn't cost, it pays—because you get it right the first time."

Clients love Simone because she turns their dreams into reality no matter the budget, while making the process fun and easy.

Simone has been in the business for over 25 years. Her client's residences have been featured in newspapers and magazines in the U.S. and Canada.

Don't do another thing until you call her at 818.307.8392 and avoid those costly mistakes! There are a variety of design packages available from consulting to turnkey homes. Downsizing and staging is a strong part of her business.

**Visit [designer4homes.com](http://designer4homes.com) or [interiordesignsoutherncalifornia.com](http://interiordesignsoutherncalifornia.com) for more information.**

### Loomis Specializes in Employment and Family Legal Counsel

Shane F. Loomis offers a unique blend of legal and technical experience. He spent several years as an associate in the employment law department at Paul Hastings in Los Angeles.

He has extensive experience with employment issues, such as wage and hour class actions and discrimination claims, as well as with complex community property issues that arise when individuals and fami-

lies merge their personal and professional lives.

Loomis earned a B.S. degree in computer science from U.C. Davis. He worked in the software consulting field designing and implemented large scale systems for financial and defense companies.

Clients appreciate Loomis's ability to understand their businesses and the practical realities of today's employees and employers, and as well as his sensitivity to families coping with issues in the most significant areas of their professional and personal lives.

**To schedule an appointment, call 805.494.7811 or email [sloomis@yahoo.com](mailto:sloomis@yahoo.com).**



## NAWBO-VC Invites You to a Summertime Mixer

**Don't miss this opportunity to make connections and let others know what a great business you have.**

**Thursday, August 26th, 2010**

**LOS ROBLES GREENS GOLF CLUBHOUSE**

**5:30 pm Networking**

**6:30 pm – 8 pm Dinner and Program**

**Join us for a fun-filled, summer evening on Thursday, August 26th.**

**Register today and save with Early Bird Registration.**

**Register Now:** Visit [www.nawbovc.org](http://www.nawbovc.org)

**EARLY BIRD REGISTRATION** thru August 20th

**MEMBERS \$35; NON-MEMBERS \$40**

*AFTER August 20th and at the door: \$45 for everyone.*

**Los Robles Greens Golf Course**

299 S. Moorpark Road, Thousand Oaks, CA 91361

**Phone:** 805-495-6421



**National Association of Women Business Owners – Ventura County**  
[www.NAWBOVC.org](http://www.NAWBOVC.org) 877.NAWBOVC

Register today at [www.nawbovc.org](http://www.nawbovc.org)



*To be included in Business Briefs or Meet the New Members, Chamber members can submit 100-word articles by the first working day of the month preceding the publication date (i.e., deadline for the October issue is September 1). Articles may be edited or held for future editions. Call the Chamber for details.*



# Business Briefs: Announcements and Successes

## La Reina High School Invites Applications for Upcoming School Year

La Reina High School continues to accept applications for the 2010-2011 school year. Waiting lists have been formed for several grade levels.

Applications for 2010-2011 may be downloaded from [www.lareina.com](http://www.lareina.com). For more information or to schedule a private campus tour, contact **Cristy McNay, Director of Admissions at 805.495.6494, ext. 307 or [cmcnay@lareina.com](mailto:cmcnay@lareina.com)**.

[lareina.com](http://www.lareina.com).

La Reina is a Catholic, college preparatory junior and senior high school for girls in grades 7 through 12. Established in 1964 and sponsored by the Sisters of Notre Dame, La Reina provides a strong spiritual and academic foundation in a nurturing environment.



La Reina is fully accredited through 2016 by the Western Association of Schools and Colleges.

## Affordable Accommodations Available Quality Inn of Thousand Oaks

Warm and professional hospitality—Quality Inn and Suites, Thousand Oaks, offers timeless charm and attractive location. Conveniently situated near the 101 Freeway and neighborhood shopping with your favorite coffee stop just across the street, makes this alluring hotel practical for the business traveler, as well as, ideal for families, and travelers seeking elegance on a budget.

Each of Quality Inn's newly renovated rooms, offer well appointed work stations with free Wi-Fi, luxuriously comfortable bedding, cable television, and all the comforts and luxuries needed to make each stay relaxing. Start each morning with our free hot, healthy, and fresh, deluxe continental breakfast while relaxing in our breakfast room, or enjoy the benefits of our open air courtyard and gardens, pristine pool and relaxing jacuzzi, or indulge yourself in a workout in our well

equipped fitness center.

When you stay with Quality Inn and Suites, you will realize why season after season, enriched with comforts and services to make our guests' stay pleasant and unforgettable; travelers continue making this wonderful hotel their home away from home.

Under new management, Quality Inn offers special discounts available to Chamber, AAA, and AARP members. Meeting space is available.

You can make your reservations at [www.qualityinn.com/hotel/caa68](http://www.qualityinn.com/hotel/caa68) or call the hotel at 805.495.7011. Quality Inn & Suites is located at 12 Conejo Blvd., Thousand Oaks.



## CLU Launches Program in Woodland Hills

California Lutheran University is expanding its Adult Degree Evening Program (ADEP) to Woodland Hills.

Registration is under way for people interested in earning bachelor's degrees in accounting, business management and organizational leadership. Classes will begin August 30 at CLU's Woodland Hills Center, which already offers graduate programs.

With the expansion of ADEP, CLU has hired a full-time director, Gina La Monica, to oversee the program. La Monica directed the Project for Adult College Education at Los Angeles Mission College for 10 years and has helped other institutions develop similar programs.

CLU's accelerated program, which is celebrating the 25th anniversary of its founding, is designed for working adults 25 and older. Most students have taken some college classes, but never finished their degrees.

ADEP has four 11-week terms throughout the year. Each class meets one to two evenings a week. On average, students complete their degree in two and a half years.

Admission is open to people with a high school diploma or GED certificate, at least 12 transfer credit hours, substantial work experience and a cumulative GPA of at least 2.25.

The Woodland Hills program will be located at 21052 Oxnard St. For more information, visit <http://callutheran.edu/adep> or call 818.888.6414 or 805.493.3070.

## Ladyface Ale Company Wins Gold and Bronze at Beer Competition

Ladyface Ale Company recently won gold and bronze medals at the 2010 Los Angeles International Beer Competition. In blind tastings, the upstart microbrewery from the Conejo Valley brought home medals in their first year of operation.

The gold medal winner was Blind Ambition in the Belgian Abbey Style category, and the bronze medal winner was Chesebro IPA in the Other Strong Ale or Lager category.

Owner and manager Cyrena Nouzille could not be more pleased. "We've been in business for less than a year and this is our first competition," said Nouzille, "so we're honored and thrilled to be recognized."

The Los Angeles International Beer Competition is organized and run by the Los Angeles County Fair. Conduct-

ed as a blind tasting, the competition is registered with the Beer Judge Certification Program (BJCP) and the Brewers Association.

Ladyface Ale Company, established in late 2009 along with its restaurant Ladyface Alehouse & Brasserie, brews seasonal and special occasion ales. The Conejo Valley's only microbrewery and gastropub, Ladyface produces approxi-

mately 800 barrels of beer per year.

Visit [www.ladyfaceale.com](http://www.ladyfaceale.com) for information on Ladyface beers, tours, special events and more.



David Griffiths, Ladyface Ale Company

## Gardens of the World Announces Eighth Annual Concert Series

The Gardens of the World, located across from the Thousand Oaks Civic Center, announces its eighth Annual Summer Jazz Concert Series from August 1 to August 22. The free Sunday concerts will be held from 5 to 6:30 p.m. and will feature the following jazz groups.

August 1: Sambaguru, featuring Kattia Moraes, will kick off the series. The six-member ensemble is comprised of musicians from Brazil, Sri Lanka and the United States.

August 8: The Fatum Brothers Jazz Orchestra, which is made up of some of our country's most talented college musicians.

August 15: Spanky Wilson, an ex-

traordinary jazz singer, combines her unique vocal talents, charisma, and sense of humor with a strong stage presence.

August 22: The Influence Jazz Orchestra, led by television and film composer Ron Jones.

Lawn seating is available in front of the American Bandstand. Blankets, lawn chairs and picnic baskets are welcome; however, smoking, glass containers and pets are not allowed.

The Gardens of the World is located at 2001 Thousand Oaks Blvd. Free parking is available along the street. Parking for a fee is available across the street at the Thousand Oaks Civic Arts Center.

For additional information or sponsorship opportunities, contact **Marianne Coulson at 805.557.1135 or [Coulson@hoganfoundation.org](mailto:Coulson@hoganfoundation.org)**.

## Phone On-Hold Gets Hung Up on Free Services

According to the On Hold Messaging Association, 90 percent of all telephone callers placed on hold by businesses will drop off the line in an average of 40 seconds if they are not engaged with a quality, on-hold message.

Moreover, a third of those who do hang up never call back, which means countless sales may be lost.

Phone On-Hold Marketing Systems, which specializes in providing professionally-crafted, custom, on-hold marketing programs, is doing something to change the patterns and help companies capture more business when the telephone rings.

Phone On-Hold is offering busi-

nesses access to a variety of free, on-hold messages at no cost or obligation at [www.freephoneonhold.com](http://www.freephoneonhold.com).

In making the announcement, Phone On-Hold President Pete Turpel said, "Companies are missing out on significant sales opportunities and we want to help them increase their profits, while introducing them to our full range of services.

Downloading the free messages is easy to do and adds a professional touch to any business. Once a businessperson tries this turn-key program, we are confident they will want to upgrade to receive the full, very cost effective benefits of on-hold marketing."

For more information and downloading of the free, on-hold messages go to [www.freephoneonhold.com](http://www.freephoneonhold.com) or call 800.217.2193.

## CSU Channel Islands Announce Advanced Nursing Degree Program

Cottage Health System and California State University Channel Islands (CSU Channel Islands) have formed a new partnership to make the CSU Channel Islands Bachelor of Science Nursing (BSN) program available in the Santa Barbara area.

The CSUCI Nursing Program at Cottage Health System will begin in spring 2012. Up to 22 students annually can enroll in the program which will operate as an off-site location with classes offered near Goleta Valley Cot-

tage Hospital.

Students will be eligible for admission to the BSN program after they have completed the required general education courses.

Healthcare providers across the nation anticipate a nursing shortage over the next several decades. Currently, nursing schools are not able to graduate enough nursing students to meet the nation's projected acute care nursing needs.

The first cohort of students belonging to this partnership will graduate in May 2014.

For further information, contact the university at 805.437.8920 or visit [www.csuci.edu](http://www.csuci.edu).

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At VCStar.com we produce web videos to tell your story and set your business apart.


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[www.vcstar.com](http://www.vcstar.com) complete



# August 2010 Calendar of Chamber Events

Monday	Tuesday	Wednesday	Thursday	Friday
<b>2</b> New Referral Group (NRG)	<b>3</b> Conejo Professional Alliance Nightlite Networkers	<b>4</b> Westlake Leaders Conejo Connectors <b>Lunch &amp; Learn Online Networking</b> 12 noon - 1:30 p.m.	<b>5</b> Business Breakfast Network Preferred Referral Alliance	<b>6</b> <b>Networking Breakfast</b> 7 - 9 a.m. SCORE Counseling
<b>9</b> New Referral Group (NRG)	<b>10</b> Conejo Professional Alliance	<b>11</b> Westlake Leaders Conejo Connectors	<b>12</b> Business Breakfast Network Preferred Referral Alliance	<b>13</b> SCORE Counseling
<b>16</b> New Referral Group (NRG)	<b>17</b> Conejo Professional Alliance Nightlite Networkers	<b>18</b> Westlake Leaders Conejo Connectors <b>Lunch &amp; Learn Art of Networking</b> 12 noon - 1:30 p.m.  <b>Networking at Night Mixer</b> 5:30 - 7 p.m.	<b>19</b> Business Breakfast Network Preferred Referral Alliance  <b>Technology Committee</b> 12 noon - 1:30 p.m.	<b>20</b> SCORE Counseling
<b>23</b> New Referral Group (NRG)  <b>Monthly Mailer Flyers Due by 12 Noon</b>	<b>24</b> Conejo Professional Alliance	<b>25</b> Westlake Leaders Conejo Connectors  <b>Govt. Relations Committee</b> 11:45 a.m. - 1 p.m.	<b>26</b> Business Breakfast Network Preferred Referral Alliance	<b>27</b> SCORE Counseling
<b>30</b> New Referral Group (NRG)	<b>31</b> Conejo Professional Alliance			



## Networking at Night Mixer

# Hidden Garden Networking

**Wed., September 15, 2010**  
5:30 - 7 p.m.


Hosted by:  
**Catering Celebrations by the Plug Nickel**  
717 Lakefield Road, Ste.1  
Westlake Village, 91361

*Simple to elegant. Corporate to social.  
Unforgettable occasions for any reason.*  
[www.cateringcelebrations.com](http://www.cateringcelebrations.com)

*Come celebrate the Plug Nickel's 35th anniversary and enjoy mingling with local professionals, delicious food by new Executive Chef Ray Swanson, exciting raffle prizes and tunes by Cover2Cover Music's Dave Burns in a beautiful patio setting.*


**Chamber Members: \$5 Non-Members: \$15**  
For more information, call or visit:  
805.370.0035 • [www.conejochamber.org](http://www.conejochamber.org)  
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**AFFORDABLE ROOM RENTAL**

# CHAMBER CONFERENCE CENTER



**Amenities Include:**

- Private entrance
- 14 changeable classroom tables
- Flat panel monitor for computer and DVD projection
- 30 executive and 15 metal folding chairs
- Kitchenette (sink, microwave, refrigerator, coffee-maker)
- Private restroom

Visit the Chamber Store at  
[www.conejochamber.org](http://www.conejochamber.org) or call 805.370.0035



# Chamber Promotes New Member Businesses at Ribbon Cuttings



Steindler

**Damooei Global Research** hosted its ribbon cutting at the Chamber. Their offices are located at 5655 Lindero Canyon Rd. #521-24, Westlake Village. To find out more information, please contact 805.402.9999. or go to [www.damooei.com](http://www.damooei.com).



**Coupons and More of the Conejo Valley** held its ribbon cutting with Chamber Ambassadors at the Chamber. Visit [couponsandmoreconejovalley.com](http://couponsandmoreconejovalley.com) or contact Coupons and More at 805.279.6038 for further information.



**Willy's Smokehouse BBQ & Grill** welcomed Chamber Ambassadors to its ribbon cutting ceremony at 28434 Roadside Dr., Agoura Hills. For more information contact 818.991.7227.



**Players Craft** welcomed Chamber Ambassadors for its ribbon cutting. To find out more about Players Craft, contact 805.477.0500 or visit [www.playerscraft.com](http://www.playerscraft.com).



Steindler

**Thousand Oaks Hand Car Wash** at 2725 E. Thousand Oaks Blvd. Thousand Oaks celebrated their ribbon cutting with Chamber Ambassadors. For further inquiries contact 805.495.3277.



Steindler

**Menchie's** opened its doors to Chamber Ambassadors for its ribbon cutting event. Visit Menchie's at its location on 180 Promenade Way # G, Westlake Village. To receive more information call 805.777.7000.



Steindler

**Westside Remodeling, Inc.** invited Chamber Ambassadors to participate in its ribbon cutting ceremony at 1164-B Newbury Rd., Thousand Oaks. Contact Westside Remodeling at 805.499.4121 for more details.



Chamber Ambassadors joined **Sauci Creative, Inc.** at its location for a ribbon cutting. Sauci Creative is located at 2277 Townsgate Rd. # 202, Westlake Village. Visit [www.saucicreative.com](http://www.saucicreative.com) or call 805.777.7600 for more details.



### Conference Room

—Cont. from page 1

Thanks to Conejo Awards for commemorative plaques and to Owie Bow-Wowie for the personal touch of a handmade quilt for Levett.

Special thanks to Woskow & Witte Properties, Colours and Concepts, Wilshire Home Entertainment,

Environments Plus and Four Friends Gallery for their contributions to the conference center.

More than 30 Chamber businesses contributed to the one-of-a-kind Chamber swag bags. Thank you to all of these generous participants.

All photos courtesy of Photography by Marvin Steindler



Janet Levett poses in front of the newly-named conference center.



The courtyard at the Chamber's 600 Hampshire Road address was buzzing with Summer Social guests enjoying music, food and raffle prizes.



Chamber Board member Rodd Feingold and Susan Fries enjoy the evening in the courtyard.



Jill Lederer, Chamber; Alan Woskow, Woskow & Witte Properties; Mary Victoria, Ventura Co. Business Bank; Jo-Ann Capelaci, Colours and Concepts; Mark Cordell, Environments Plus; and Janet Levett, former President, Chamber.



Ventura County Business Bank, located in the suite below the Chamber, opened its doors to guests with live music and drinks served from the teller stations.




Board Member Besty Friedman (right) picks up her swag bag from Ambassadors Debbie Morgan (center) and Marie White (left).



George Cogswell, III, President/Publisher of the Ventura County Star, addresses the crowd.



A Ventura County Star representative explains the myriad of publications that the Star produces beyond the editions of the daily newspaper.



## School-to-Career

Greater Conejo Valley Chamber of Commerce  
Networking Breakfast of Champions

### Business/Education Mini Conference

Los Robles Greens Golf Course Banquet Center  
299 S. Moorpark Road, Thousand Oaks






## September 10, 2010 7 - 9 a.m.

Care About  
Tomorrow  
Get Involved  
Today!

Sign-up online at [www.conejochamber.org](http://www.conejochamber.org) or call the Chamber at 805.370.0035. Make your reservation by 10 a.m. September 9!  
Pre-Registered: Members \$20, Non-Members \$30. At the Door: Members \$27, Non-Members \$37.

Our business community recognizes the need to enhance our students' college and career preparation and training. Our objective is to address this need by establishing an active educational partnership between educators, business, parents and community organizations.

Come learn how you and your business can make a difference! The **School-to-Career Program** and the **Regional Occupational Program** are dedicated to creating opportunities for students to see the relevance of their education to the working world and careers. Partnerships providing career classroom speakers, onsite company tours, internships, job shadows, mentors and advisory groups can help establish such relevance.



# CHAIRMAN'S CLUB










Club Members as of print deadline. To be a part of the exclusive Chairman's Club, go to [www.conejochamber.org](http://www.conejochamber.org) and select sponsorships or call the Chamber at 805.370.0035